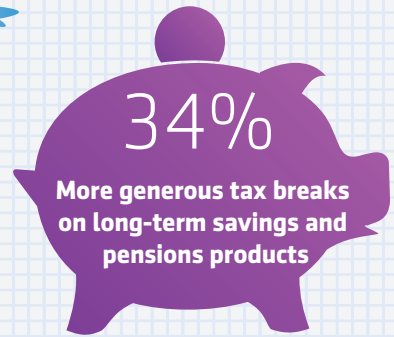


The Young, Pragmatic and Penniless Generation

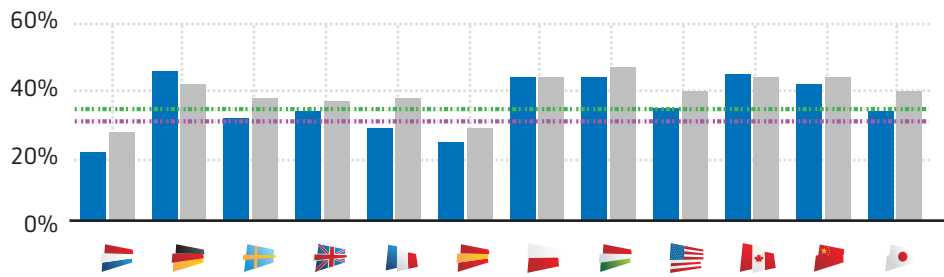
“Other than asking for a pay raise to help them save more, young employees are looking for improved benefits and better tax breaks.”

Respondents
20-29

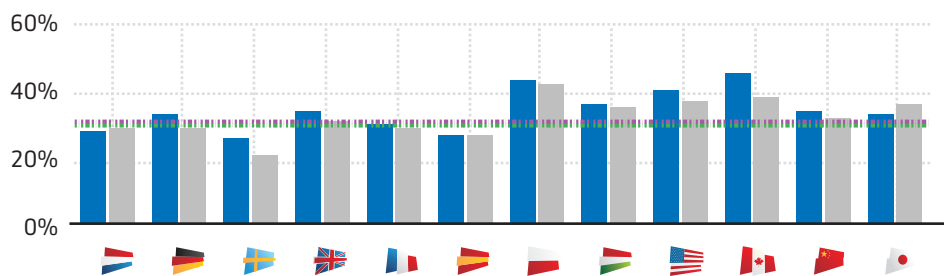


Which, if any, of the following would encourage you to save more?*

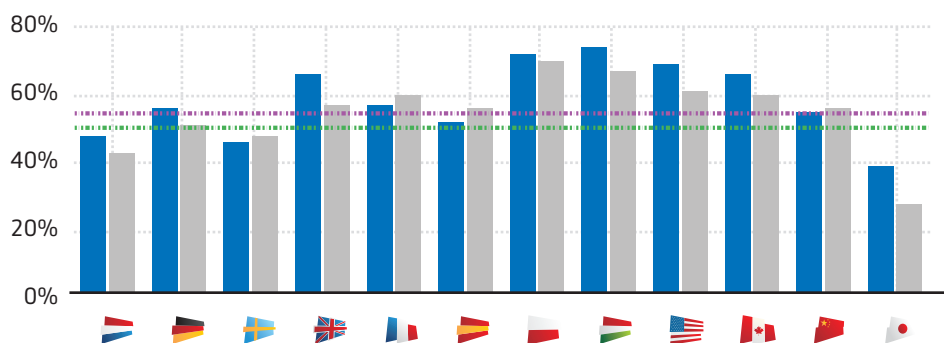
More generous tax breaks on long-term savings and pensions products



A better retirement plan/ pension match from my employer



A pay raise



- Netherlands
- United Kingdom
- Poland
- Canada
- Germany
- France
- Hungary
- China
- Sweden
- Spain
- United States
- Japan

* Only the most popular choices are displayed

- Respondents age 20-29
- Total respondents
- Average Age 20-29
- Average Total

Respondents age 20-29
2,722

Total respondents
10,800